

ADELAIDA

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Book & Author Fair at Adelaida Cellars: Authors to Lecture and Sign Books

Paso Robles, California (November 13, 2007) -- Adelaida Cellars presents a *Book & Author Fair* at its Westside Paso Robles wine estate from 1:30-5pm, December 8, featuring a handful of nationally known, published authors. Attendees will be able to engage writers as they present lectures and "author go-rounds", and have the opportunity to purchase signed copies of their respective works on winemaking, vineyards, cooking, travel and topics that are of interest to children. Admission is free. Guests 21 years of age and older will be able to taste Adelaida's critically acclaimed wines in the tasting room for a small fee. Driving directions and author information are available at www.adelaida.com.



Adelaida owner Elizabeth Van Steenwyk, the published author of over 70 books, conceived the book and author fair as a way of connecting avid readers with authors living in their community. "We have an interesting group of authors that the public will enjoy meeting," said Van Steenwyk. "The author go-rounds will give guests -- especially aspiring writers -- a chance to query authors on their work routines, influences and lifestyles." Not widely known, author go-rounds consist of questions and answers between seated writers and a small semicircle of guests.

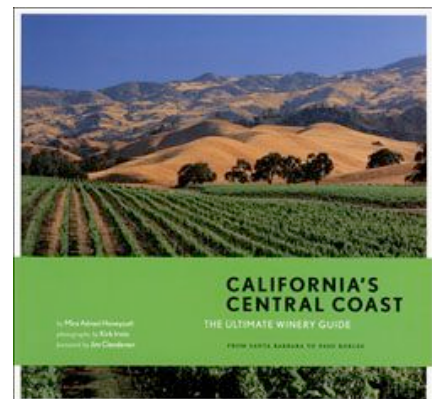
Participating authors include:

Sheridan Warrick, the author of *The Way to Make Wine: How to Craft Superb Table Wines at Home*, is a senior editor at *VIA* magazine and the managing editor of the *New Mayo Clinic Cookbook* (a 2005 James Beard Foundation Award winner). He was the managing editor of *Health* magazine in 1990 when it published a "French Paradox" article 16 months prior to a similar story made famous by *60 Minutes*.

Freelance journalist Mira Advani-Honeycutt writes on food, wine, travel and arts. Her book, *California's Central Coast, The Ultimate Winery Guide: from Santa Barbara to Paso Robles*, is available at major bookstores and amazon.com. She served on the board of the American Institute of Wine & Food and was the founder/producer of the Asia Pacific Fusion Food & Wine Festival.

The two authors of *Paso Robles: An American Terroir*: Dr. Thomas J. Rice is a professor of soil science in the Earth & Soil Sciences Department, California Polytechnic State University, San Luis Obispo; Certified Wine Educator and wine wholesaler Tracy G. Cervellone holds the Advanced Certificate with Distinction from the Wine and Spirits Education Trust. She also penned *Mommy Nation: the Decline of Dignity, Common Sense and Self Reliance in Our Everyday Lives* in 2007.

Tony Johnston has written over 100 books including the award-winning children's titles: *The Wagon*, *Any Small Goodness*, and *Bone by Bone*. Her archives, correspondence and book collection are housed at the Huntington Library (San Marino, California) where they will be used as a study center for aspiring children's book writers.



Authors of the *Cahoots Cookbook*, Lisa Jones and Jim Subject have spent their entire adult lives in some aspect of the food business. Jones' experience dates back to the first days of the Cuisinart when she worked at The Perfect Pan in San Diego alongside such renowned chefs as Diana Kennedy and Jacques Pépin. Subject's résumé includes everything from campus commissary to high-end catering, running a restaurant to launching a produce company.

Established in 1981, Adelaida Cellars is a family-owned and operated vineyard and winery situated 16 miles from the Pacific Ocean at 1,800 feet of elevation in the Santa Lucia Mountains. Its highly acclaimed pinot noir, cabernet sauvignon, Rhône varietals and zinfandel originate in two principal vineyards (HMR and Viking) that are recognized for their chalky mountain soils, temperate climates and long growing seasons. The winery offers many interactive functions throughout the year: an inviting tasting room, educational seminars, wine club events, winemaker dinners, and seasonal festivals produced by the Paso Robles Wine Country Alliance (pasowine.com).

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