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**2013 Business Showcase
Rohnert Park Chamber of Commerce**

Rohnert Park, California (March 18, 2013) — "To B2B or to B2C?" ... That is the question many attendees will be asking themselves as they traverse the midway of the Rohnert Park Chamber of Commerce's annual Business Showcase. The event takes place 5-7pm, May 2 at the Wedgewood Banquet Center of the Foxtail Golf Club, 100 Golf Course Drive, Rohnert Park.

The showcase offers networking opportunities for business-to-consumer and business-to-business enterprises, food and wine tasting, raffles, vendor giveaways and more. Entry is free and open to the public. The 2012 Business Showcase was a near sellout with 45 of the 47 spaces secured by vendors.

"This will be our second year at Wedgewood," said Operations Manager Lisa Bagwell of the chamber. "We received positive feedback from vendors and attendees in 2012, so we are looking forward to another successful showcase!"

The Rohnert Park Chamber welcomes all local businesses to participate as vendors, non-profits or community members. Fees:

- Vendor Table – \$245 for chamber members (\$295 after April 5) or \$500 for non-members (part of table fee may be applied toward membership fee)
- Non-profit Vendor Table – \$225 (\$250 after April 5)

Cathy Slack of *Maverick Media* and Vera *Blanquie* of the Rohnert Park Chamber will serve as mistresses of ceremonies.

The *Community Voice* and *Northbay Biz* magazine are major sponsors of the event while presenting organizations include Costco, El Torito, Massage Envoy, Storage Master Self-Storage, and WestAmerica Bank.

About the City of Rohnert Park

Incorporated in 1962, Rohnert Park (<http://www.ci.rohnert-park.ca.us/>) is a city in Sonoma County, California that is located approximately 50 miles (80 km) north of San Francisco. The population at the 2010 US Census was 40,971. The city is home to the Dorothy Rohnert Spreckels Performing Arts Center and adjacent to Sonoma State University.

About the Rohnert Park Chamber of Commerce

The Rohnert Park Chamber of Commerce (<http://www.rohnertparkchamber.org/>) is a membership organization made up of companies and individuals in business. The mission is to create an environment in Rohnert Park in which businesses can thrive economically, socially and culturally and to improve the quality of life in the community. The Chamber was established in 1962 and was incorporated in 1963 as a 501 (c) 6 nonprofit corporation.



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