

ADELAIDA

C E L L A R S

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**Adelaida Cellars presents "Art Among the Vines":
a workshop in Plein Air Painting by Artist Anne Laddon.**

Paso Robles, California (June 19, 2007) -- Adelaida Cellars and local artist Anne Laddon present the plein air painting workshop "Art Among the Vines" on four consecutive Tuesdays (July 10, 17, 24 and 31 from 8am to 1pm), concluding with a barrel tasting and pot luck food pairing at the winery for students. Adelaida's historic vineyards and majestic vistas in the Santa Lucia Mountains provide the backdrop. The class is limited to 10 students with a fee of \$245. Email anne@anneladdon.com or call 805.441.4422 for more information.



"Adelaida has splendid locations to paint mountain and vineyard views, pond reflections, moss covered oaks, farm equipment and buildings," said Laddon.

The workshop covers plein air techniques, color, and design for entry-level and intermediate art students. Classes start with a short lecture and demonstration by Laddon followed by hands-on painting by students at different locations each session. Topics include composition, color harmonies, color temperatures, light values and architectural drawings.

"Students typically start one 12 by 16 inch painting in the morning and another in the afternoon at a different location," said Laddon. "We'll discuss the morning's

work over lunch," she added.

Students are encouraged to complete their paintings at home before the next session. "Too ambitious an undertaking?" one may ask. "You can finish a plein air painting in about two and a half hours," said Laddon. "We keep it simple ... we try not to draw every leaf on the tree."

According to about.com, "'Plein air' is a term derived from the French phrase en plein air, which literally means 'in the open air'. It's a familiar concept today, but in the late 1800s when the Impressionists ventured out of their studios into nature to investigate and capture the effects of sunlight and different times of days on a subject, it was quite revolutionary. ... [The] focus [is] on what you see, not what you can imagine or intellectualize about the subject (otherwise you may as well be back in your studio)."

This workshop is all about learning the art form and enjoying the experience. "We give students the tools to tell their unique story," said Laddon, "and not just copy what they see."

Away from teaching, Laddon is an established professional artist. "Color and design have been my focus in art for over 30 years," she said. "Always a 'color junkie', I push color to the limits. Finding the immediacy of pastels allows me to create quick studies in unlikely locations such as a bar in Cayucos, nighttime action in Paso Robles, and afternoon shoppers in Cambria. These spontaneous moments present challenges to me that continue to inspire my color-filled eye. Currently I am creating large canvases on location, enabling me to push perspective and space."

Anne Laddon (www.anneladdon.com) has been a professional artist for 30 years, beginning her career as a graphic designer in a San Francisco ad agency. At the Torpedo Factory in Alexandria, Virginia (1975–84), she designed the logo and graphics for the art center and worked as a silkscreen printmaker, creating dozens of limited edition serigraphs as well as a line of posters and greeting cards. She moved to the Central Coast in 1984, turning to oil painting and pastels. Her current work features oils and pastels with bright color, bold design and strong composition. She often creates her work en plein air, enlarging and refining these works in her Paso Robles "bunkhouse" studio. She is represented by the Vault Gallery in Cambria.

Established in 1981, Adelaida Cellars is a family-owned and operated vineyard and winery situated 16 miles from the Pacific Ocean at 1,800 feet of elevation in the Santa Lucia Mountains. Its highly acclaimed pinot noir, cabernet sauvignon, Rhône varietals and zinfandel originate in two principal vineyards that are recognized for their chalky mountain soils, temperate climates and long growing seasons. Planted in 1964, HMR Estate Vineyard boasts the oldest pinot noir vines on the South Central Coast while Viking Estate Vineyard has formed the backbone of Adelaida's steadfast Cabernet program since 1996. The winery offers many interactive functions throughout the year: an inviting tasting room, educational seminars, library tastings, wine club events, winemaker dinners, and seasonal festivals produced by the Paso Robles Wine Country Alliance (pasowine.com).

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High-resolution photos are available upon request.